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# Streetwise Brussels Map - Laminated City Center Street Map Of Brussels, Belgium (Streetwise (Streetwise Maps))



## Synopsis

PLEASE NOTE: A newly updated version of this STREETWISE map is available. The map may be found by searching for the new product ISBN: 9781931257527 Thank You.

## Book Information

Series: Streetwise (Streetwise Maps)

Map: 1 pages

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Average Customer Review: 4.3 out of 5 stars 35 customer reviews

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times'STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970s, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his

own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE<sup>®</sup> produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE<sup>®</sup> is one of the only, if not THE only map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE<sup>®</sup> is the great map that you need.

Came in very handy during my 10 days in Brussels. Durable and quick to fold/unfold; fitted in the front hip pocket of my travel shorts. Shows all the little streets, main tourist sites and hotels, although the small print can be hard to read. Includes a street index. Street names are in French only (contrary to what the previous reviewer said), but that's adequate, as Brussels scrupulously signposts every street in both French and Flemish, and the predominant spoken language is French. The lamination is suitable for sticking on tape flags or even scotch tape for writing notes on. Shows Metro stations as color-coded dots but doesn't explicitly show the lines connecting them, so I had to refer to a transit map initially to be certain how the Metro lines ran. However, Brussels'

transit network is complex enough that you will need to carry a separate transit map anyway if you plan to use the trams or buses as well as the Metro. The city tourist office gives out a free map of the city center that is actually easier on the eyes, but covers a much smaller area, lacks a street index and doesn't show Metro stations.-----Update April 2012: The map has been revised since I wrote my review above. I notice the current edition shows the Metro lines explicitly.

When visiting any city...this is the only map you are likely to need. They are laminated, handy for the rain. fold nicely, handy for the pocket or purse and very easy to read. An added bonus, in cities with a subway or metro system a small system map is part of the package! The streetwise maps tend to concentrate on the central part of town...where most tourist will be so if you are planning to drive in and out of a city they won't fill the bill. For the money, they are the best navigation system around!!

I like these laminated street maps and have them for several European cities. They are small enough to carry in a handbag or pocket and easy to consult while moving about a city. Unless you need great detail, they will suffice for most tourists or business travelers. This one came in very handy on a recent trip to Brussels. It was detailed enough to get us around to all the places we wanted to visit.

Years ago I bought the Amsterdam map from Streetwise and it worked great. Just got back from an Amsterdam-Brussels trip, and this thing worked wonders. I've already got the Paris map ready to go! A question to the Streetwise staff if you see this: Any plans for a Seoul map anytime soon? Keep up the good work.

Purchased for a friend who took a trip to Brussels. It was very helpful.

I purchased this map prior to my trip to Belgium, Luxembourg and Germany. Great map and was very useful to plan my trip and get around once I got there. Would highly recommend to others planning to travel to Belgium. Fast shipping. Great seller. Thank you!

Looks like a good map. We returned home early and did not use it.

Street wise has always been my go to for planning any trip in Europe, as normal perfect just what I needed!

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